List of Important Abbreviations

Abbreviation	Full Form
A	
AC	Authentication Centre
AN	Access Network
ASP	Application Service Provider
ARD	Activation and Recharge Distributors
ARPU	Average Revenue Per User
B	
B2B	Business-to-Business
B2C	Business-to-Consumer
BHIM	Bharat Interface for Money
BOM	Bill of Material
bps	bits per second
BS	Base Station
BSS	Business Support Systems
BTS	Base Transceiver Station
C	
CPS	Cycles per second (Hertz)
CDMA	Code Division Multiple Access
CPU	Central Processing Unit
CSD	Customer Service Delivery
CSR	Customer Service Representative
CAF	Customer Acquisition Form
CSL	Connectivity Sales Lead
D	
DC	Distribution Centre
DSS	Digital Sales Specialist
DSL	Device Sales Lead
E	
eNodeB	Evolved Node B
EDGE	Enhanced Data for GSM Evolution
EFT	Electronic Funds Transfer
EPC	Evolved Packet Core
ERP	Enterprise Resource Management
F	
FDD	Frequency Division Duplex

Abbreviation	Full Form
FDMA	Frequency Division Multiple Access
FIFO	First-In First-Out
FM	Frequency Modulation
FO	Fiber Optic
FOS	Feet on Street
FTP	File Transfer Protocol (TCP/IP)
FTTH	Fiber To The Home
FTTx	Fibber to the x (x is Building, Home, Curb etc)

G

Abbreviation	Full Form
Gb	gigabit
GB	gigabyte
Gbps	Gigabit per second
GIS	Geographic Information System
GPRS	General Packet Radio Service
GPS	Global Positioning System
GT	General Trade
GRN	Goods Receipt Note
GRDC	Goods Return to DC
GST	Goods and Service Tax
GSM	Global System for Mobile telecommunications

H

Abbreviation	Full Form
HDTV	High-Definition Television
HF	High Frequency (3 MHz to 30 MHz)
HNI	High Net worth Individuals
HSPA	High Speed Packet Access
HTML	HyperText Markup Language
HTTP	HyperText Transfer Protocol
HVAC	Heating, Ventilation, and Air Conditioning
Hz	Hertz (cycles per second)

I

Abbreviation	Full Form
IM	Instant Messaging
IN	Intelligent Network
IP	Internet Protocol (IETF)
IOT	Internet of Things
IPR	Intellectual Property Rights
ISDN	Integrated Services Digital Network
ISO	Integrated Systems Organization
ISP	Internet Service Provider
IT	Information Technology

J

Abbreviation	Full Form
JC	Jio Centre
JCM	Jio Centre Manager
JP	Jio Point
JPL	Jio Point Lead
JPM	Jio Point Manager
JPAM	Jio Point Assistant Manager
JBP	Jio Beat Planner
JIT	Just In Time

K

Abbreviation	Full Form
KB	Kilobyte: One thousand and twenty-four bytes
kbps	Kilo bits per second
KYC	Know Your Customer

L

Abbreviation	Full Form
LAN	Local Area Network
LMS	Learning Management System
LBS	Location Based Services
LCD	Liquid Crystal Display
LED	Light-Emitting Diode
LF	Low Frequency (30 kHz to 300 kHz)

M

Abbreviation	Full Form
MAN	Metropolitan Area Network
MARD	Micro ARD (Activation and Recharge Distributor)
MSL	Mobility Sales Lead
MNP	Mobile Number Portability
MOP	Mode of Payment
MB	megabyte
Mbps	Megabits per second
MIS	Management Information Services
MMS	Multimedia Message Service
MPLS	Multi-Protocol Label Switching (IETF)

N

Abbreviation	Full Form
NOC	Network Operations Centre
NHQ	National Head Quarters
NDC	National Distribution Centre

O

Abbreviation	Full Form
O&M	Operations and Maintenance
OEM	Original Equipment Manufacturer
ODN	Optical Distribution Network
OLT	Optical Line Terminal

Abbreviation	Full Form
ONT	Optical Network Terminal
OS	Operating System
OSP	OutSide Plant
OSS	Operations Support Systems
P	
PDN	Packet Data Network
PIP	Performance Improvement Plan
PMS	Performance Management System
PON	Passive Optical Network
POP	Point Of Presence
PoS	Point Of Sale
POA	Proof of Address
POI	Proof of Identity/Point of Interconnect
PR	Purchase Request
Q	
QA	Quality Assurance
QoS	Quality of Service
R	
RF	Radio Frequency
RAM	Random Access Memory
ROI	Return On Investment
ROM	Read-Only Memory
ROW	Right-of-Way
RDC	Regional Distribution Centre
RDS	Redistribution Stockist
RRO	Retail Relationship Officer
RVC	Re-verification Centre
S	
SCM	Supply Chain Management
SIM	Subscriber Identification Module
SLA	Service Level Agreement
SLP	Security Loss and Prevention
SHQ	State Head Quarters
SMS	Short Message Service
SME	Subject Matter Expert/Small to Medium Enterprise
SDC	State Distribution Centre
SO	Sales Officer
SR	Service Request
T	

Abbreviation	Full Form
TB	terabyte (trillion bytes)
TAT	Turn Around Time
TCP/IP	Transmission Control Protocol /Internet Protocol (IETF)
TDD	Time Division Duplexing
TRAI	Telecom Regulatory Authority of India
TQM	Total Quality Management
U	
UHF	Ultra High Frequency (300MHz to 3 GHz)
UAO	Unique Activation Outlet
UPI	Unified Payment Interface
URO	Unique Recharge Outlet
UMS	Universal Messaging System
UPS	Uninterruptible Power Supply
V	
VAS	Value Added Services
VOD	Video On Demand
VoIP	Voice over IP
VoLTE	Voice over LTE
VoWiFi	Voice over WiFi
VPN	Virtual Private Network
W	
WLAN	Wireless Local Area Network
WO	Work Order
WiFi	Wireless Fidelity
WWW	World Wide Web
Z	
ZD	Zonal Distributor
ZSM	Zonal Sales Manager